

Guide to creating your own Giving.sg fundraising page

[Home](#) > [Donate](#) > [Lakeside Family Services](#)

Small Steps, Big Dreams

 Lakeside Family Services

Supported causes

 Children Elderly Incarcerated individuals Youth

About the campaign

Everyone desires purpose and hope, including the children, youths, seniors, and ex-inmates we serve.

Children take their first steps toward discovering their potential and grow with guidance. Youths step ...

[See more](#)



Tax-deductible

\$1,080

raised of \$250,000

7
donors245
days to go

Donate now

Fundraise for this

1. Visit <https://www.giving.sg/donate/campaign/small-steps-big-dreams>
2. Select “Fundraise for this”

Log in with

i Important notice

Stay vigilant against suspicious emails, SMSes, and messages. Giving.sg will never ask for your password or 2FA details. If in doubt, please check with us at hello@giving.sg

Login with **singpass**

OR

Email address*

Enter your email to continue

Log in

[Forgot password?](#)

OR

[Sign up for an account](#)

3. Create a Giving.sg account by clicking on “Sign up for an account”

Or log in if you have an existing Giving.sg account

Describe your campaign

Campaign name*

Fulfilling dreams for others!

Campaign goal*

− \$ 1,000 +

Description*

Description*

Describe your campaign and the giving you do. (2,000 characters)

Everyone desires purpose and hope, including the children, youths, seniors, and ex-inmates we serve.

Children take their first steps toward discovering their potential and grow with guidance. Youths step forward to contribute, learning from those before them and shaping the future.

Seniors step up to share their wisdom and experiences, showing that every stage of life holds value. Ex-inmates take courageous steps

I am fundraising for

Small Steps, Big Dreams

 Lakeside Family Services



Tell your audience how your impactful campaign can be and why they should donate. Use emotive and genuine language.

4. Include the name of your campaign, campaign goal amount, and a write-up on your campaign.

You may want to talk about why you are raising funds for this cause, and perhaps someone who has inspired you!

Campaign URL*

Your campaign URL can only contain lowercase letters, numbers and dashes. It must contain at least one letter. It may not start or end with a dash.

giving.sg/donate/campaign/

fulfilling-dreams-for-others

Photos of campaign*

Upload up to 5 pictures or include a YouTube link for donors to learn more.

Tip: Drag images to re-position the order in which they are displayed



5. Add in your campaign URL and upload a cover photo for your campaign.

Feel free to use any image that represents your campaign or you can use Lakeside's default campaign image for Small Steps, Big Dreams.

You may update the images anytime.



Select file to upload image

Recommended size: 1440 x 810 | JPG, PNG, GIF. Max size: 5MB

Or

YouTube URL ⓘ

Copy and paste the YouTube link and press 'Enter' to upload

 <https://youtube.com/embed/>

- ✓ Describe your campaign
- 2 Tag your campaign**
- 3 Set up the schedule
- 4 Set up donation tier
- 5 Settings

Tag your campaign

Causes supported by the NPO*

Select which causes your campaign is supporting.

Children

Elderly

Incarcerated individuals

Youth

Back

Save draft

Next

I am fundraising for

Small Steps, Big Dreams

 Lakeside Family Services



Tag relevant causes and target groups that your campaign benefits. Let your audience know who they are and what their giving is for!

6. Ensure the causes selected are children, elderly, incarcerated individuals, and youth.

- ✓ Describe your campaign
- ✓ Tag your campaign
- 3 Set up the schedule**
- 4 Set up donation tier
- 5 Settings

Set up the schedule

Start date*

10-04-2025



End date*

31-12-2025



Your campaign will run for 266 days

Back

Save draft

Next

I am fundraising for

Small Steps, Big Dreams



Lakeside Family Services



Consider the timing and schedule of your campaign. Launching it near or during special celebrations or festivals could encourage giving.

7. Include the start and end date for your campaign

- Describe your campaign
- Tag your campaign
- Set up the schedule
- 4 Set up donation tier**
- 5 Settings

Set up donation tier

Donation tiers

Donation tier is a set of suggested donation amounts that an NPO makes to help you make quick donation decision. Limited up to 8 tiers, this pre-decided range of donation values are meant to be accessible and impactful.

\$ 80	:
Donate \$80 to fund 1 month's school holiday outings and activities for a child from a low-income family.	
\$ 200	:
Donate \$200 to fund 2 months' youth activities and sports for engagement with an at-risk youth.	
\$ 500	:
Donate \$500 to provide 1 month's chaperone service to fetch 3 seniors with limited mobility to participate in the centre's programmes.	
\$ 2,000	:
Donate \$2,000 to provide 1 client and their family with case management support for 12 months.	
+ Add donation tier.	

I am fundraising for

Small Steps, Big Dreams

Lakeside Family Services

 How to write a compelling impact statement

- Make them short, simple, and to the point.
- Be specific.
- Avoid jargon or technical language.

8. You may choose to set up a donation tier option for people to make a quick donation. If you do not wish to have it, you can remove it by clicking on the dots and selecting “remove”.

- ✓ Describe your campaign
- ✓ Tag your campaign
- ✓ Set up the schedule
- ✓ Set up donation tier
- ✓ **Settings**

Settings

Fundraising type*



Tax deduction set by the NPO

The minimum amount claimable for tax deduction is set at **\$10** currently. Donors will be eligible for TDR when they donate this amount and above.

By submitting, I declare that this campaign is to raise funds for local charitable purpose only, and that I am aware of, and abide the requirements under the Charities Act of Singapore (Chapter 37), include the Charities (Fund-raising appeals for Local & Foreign Charitable Purpose) Regulation.

Back

Save & preview

Submit for approval

I am fundraising for

Small Steps, Big Dreams



Lakeside Family Services

9. Click on “Submit for approval”

Submitted for approval

Your campaign needs to be approved by the charity before it is live. You may be contacted by the charity if future clarification is needed.



[Go to homepage](#)

10. We will review your application and will get it published as soon as possible!

For more information, you may contact the Community Partnerships team at: support-us@lakeside.org.sg

Thank you for supporting Lakeside Family Services!