

Guide to creating your own Giving.sg fundraising page

A MILLION STEPS • UNLOCK NEW BEGINNINGS

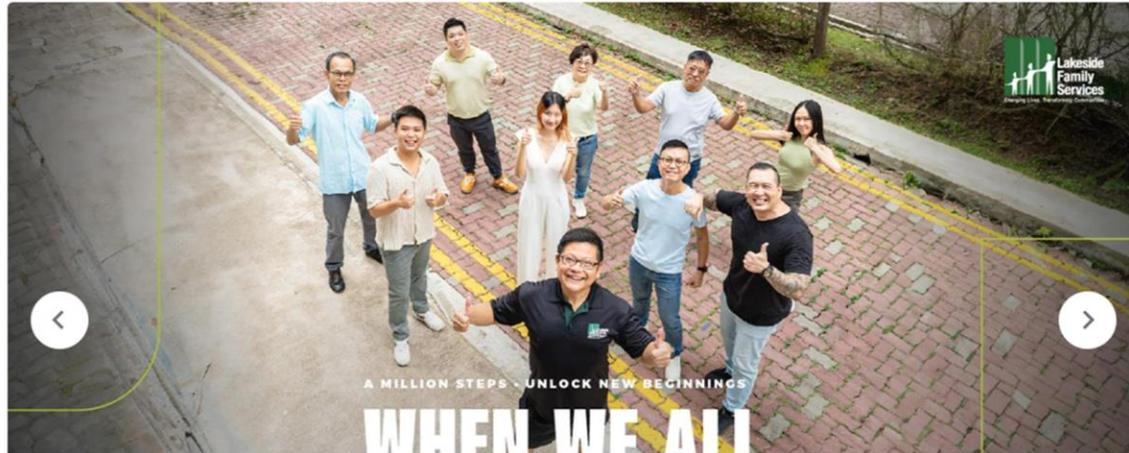
**WHEN WE ALL
BELIEVE, THERE CAN BE
NEW BEGINNINGS.**

Home > Donate > Lakeside Family Services

A Million Steps - Unlock New Beginnings



Lakeside Family Services



Tax-deductible

\$0

raised of \$250,000

0

donors

59

days to go

Donate now

Fundraise for this

1. Visit <https://www.giving.sg/donate/campaign/a-million-steps-unlock-new-beginnings>
2. Select “Fundraise for this”

Log in with

i Important notice

Stay vigilant against suspicious emails, SMSes, and messages. Giving.sg will never ask for your password or 2FA details. If in doubt, please check with us at hello@giving.sg

Login with **singpass**

OR

Email address*

Enter your email to continue

Log in

[Forgot password?](#)

OR

[Sign up for an account](#)

3. Log in with your Giving.sg account or “Sign up for an account” if you don’t have one

1 Describe your campaign

2 Tag your campaign

3 Set up the schedule

4 Settings

Describe your campaign

Campaign name*

Walking with You

Campaign goal*

− \$ 10,000 +

Description*

Describe your campaign and the giving you do. (2,000 characters)

I am starting this fundraising campaign to support Lakeside's work with the incarcerated. I am targeting to walk 100,000 steps in a week and raise \$10,000 while doing so.

Please support me and Lakeside by making a donation!

I am fundraising for

A Million Steps - Unlock New Beginnings

Lakeside Family Services



Tell your audience how your impactful campaign can be and why they should donate. Use emotive and genuine language.

Tip: Do make sure it states "A Million Steps – Unlock New Beginning" here. If not, start from Step 1 again

4. Create a **campaign name**, set your **campaign goal** (the amount you wish to raise), and a write-up on your campaign to tell others why you are raising funds for this cause.

Campaign URL*

Your campaign URL can only contain lowercase letters, numbers and dashes. It must contain at least one letter. It may not start or end with a dash.

giving.sg/donate/campaign

walking-with-you

Photos of campaign*

Upload up to 5 pictures or include a YouTube link for donors to learn more.



Select file to upload image

Recommended size: 1440 x 810 | JPG, PNG, GIF. Max size: 5MB

Or

YouTube URL ⓘ

 <http://youtube.com/embed/>

5. Create your own **campaign URL** and upload a cover photo for your campaign.

Feel free to use any image that represents your campaign or you can use Lakeside's default campaign image for A Million Steps – Unlock New Beginnings.

You may update the images anytime.

✓ Describe your campaign

2 **Tag your campaign**

3 Set up the schedule

4 Settings

Tag your campaign

Causes supported by the NPO*

Select which causes your campaign is supporting.

Families

Incarcerated individuals

Local community

Social service and welfare

Back

Save draft

Next

I am fundraising for

A Million Steps - Unlock New Beginnings



Lakeside Family Services



Tag relevant causes and target groups that your campaign benefits. Let your audience know who they are and what their giving is for!

6. Select suitable causes tags (example above) so that donors can find your campaign based on the cause.

✓ Describe your campaign

✓ Tag your campaign

3 Set up the schedule

4 Settings

Set up the schedule

Start date*

02-09-2024 

End date*

31-10-2024 

 Your campaign will run for 60 days

[Back](#) [Save draft](#) [Next](#)

I am fundraising for

A Million Steps - Unlock New Beginnings

 Lakeside Family Services



Consider the timing and schedule of your campaign. Launching it near or during special celebrations or festivals could encourage giving.

7. Set a **start and end date** for your campaign

**Note: Due to a technical issue, currently, End Date cannot be later than 31-10-2024. We will contact you once this has been resolved so that you can extend your fundraising period*

- ✓ Describe your campaign
- ✓ Tag your campaign
- ✓ Set up the schedule
- 4 Settings

Settings

Fundraising type*



Tax deduction set by the NPO

The minimum amount claimable for tax deduction is set at **\$10** currently. Donors will be eligible for TDR when they donate this amount and above.

By submitting, I declare that this campaign is to raise funds for local charitable purpose only, and that I am aware of, and abide the requirements under the Charities Act of Singapore (Chapter 37), include the Charities (Fund-raising appeals for Local & Foreign Charitable Purpose) Regulation.

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Save & preview

Submit for approval

I am fundraising for

A Million Steps - Unlock New Beginnings



Lakeside Family Services

8. Click on “Submit for approval”

Submitted for approval

Your campaign needs to be approved by the charity before it is live. You may be contacted by the charity if future clarification is needed.



[Go to homepage](#)

9. We will review your application and will get it published as soon as possible!

For more information, you may contact the Community Partnerships team at: support-us@lakeside.org.sg

Thank you for supporting Lakeside Family Services!