

THE FUTURE IS IN OUR HANDS

THE NEXT  
GENERATION

Guide to creating your own  
Giving.sg fundraising page



# The Next Generation



Lakeside Family Services



Tax-deductible

\$0

raised of \$250,000

0  
donors

184  
days to go

Donate now

Fundraise for this

## Supported causes

 Children

 Community development

 Social service and welfare

 Youth

1. Visit <https://www.giving.sg/donate/campaign/thenextgeneration>
2. Select “Fundraise for this”

## Log in with

**i Important notice**

Stay vigilant against suspicious emails, SMSes, and messages. Giving.sg will never ask for your password or 2FA details. If in doubt, please check with us at [hello@giving.sg](mailto:hello@giving.sg)

Login with **singpass**

OR

Email address\*

Enter your email to continue

**Log in**

[Forgot password?](#)

OR

[Sign up for an account](#)

3. Create a Giving.sg account by clicking on “Sign up for an account!”

Or log in if you have an existing Giving.sg account

# Describe your campaign

Campaign name\*

Support the next generation with me!

Campaign goal

− \$ **5,000** +


Description\*

Describe your campaign and the giving you do. (2,000 characters)

Growing up, my mother was my first inspiration. She valued both her career and family life, raising us to work hard and care deeply about the people around us. In her, I saw how capable human beings can be. Now, I hope to inspire children and youths to believe in their own potential and go on to achieve great things!

This is why I am raising funds for Lakeside's The Next Generation campaign. Instead of buying me a birthday gift or a coffee during our next meet-up, you can consider donating to my campaign! ;)

I am fundraising for

**The Next Generation**  
 Lakeside Family Services



Tell your audience how your impactful campaign can be and why they should donate. Use emotive and genuine language.

4. Include the name of your campaign, campaign goal amount, and a write-up on your campaign.

You may want to talk about why you are raising funds for this cause, and perhaps someone who has inspired you!

#### Campaign URL\*

Your campaign URL can only contain lowercase letters, numbers and dashes. It must contain at least one letter. It may not start or end with a dash.

[giving.sg/donate/campaign](http://giving.sg/donate/campaign)

support-the-next-generation-with-me

#### Photos of campaign

Upload some photos or link to a video for volunteers to learn more about your opportunity. Max 5 media can be uploaded.



5. Add in your campaign URL and upload a cover photo for your campaign.

Feel free to use any image that represents your campaign or you can use Lakeside's default campaign image for The Next Generation.

You may update the images anytime.



Select file to upload image

Recommended size: 1440 x 810 | JPG, PNG, GIF. Max size: 5MB

Or

YouTube URL ⓘ

 <http://youtube.com/embed/>

- ✓ Describe your campaign
- 2 Tag your campaign**
- 3 Set up the schedule
- 4 Settings

## Tag your campaign

Causes supported by the NPO

Select which causes your campaign is supporting.

Social service and welfare

Community development

Children

Youth

Back

Save draft

Next

I am fundraising for

The Next Generation



Lakeside Family Services




Tag relevant causes and target groups that your campaign benefits. Let your audience know who they are and what their giving is for!

6. Ensure the causes selected are social service and welfare, community development, children and youth

< Exit

giving.sg

Together, because  Cares

 Describe your campaign

 Tag your campaign

**3** Set up the schedule

4 Settings

## Set up the schedule

Start date\*

02-05-2024



End date\*

31-10-2024



Your campaign will run for 183 days

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Save draft

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I am fundraising for

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Lakeside Family Services



Consider the timing and schedule of your campaign. Launching it near or during special celebrations or festivals could encourage giving.

7. Include the start and end date for your campaign

- ✓ Describe your campaign
- ✓ Tag your campaign
- ✓ Set up the schedule
- 4 Settings

## Settings

Fundraising type



### Tax deduction set by the NPO

The minimum amount claimable for tax deduction is currently set at **\$10** currently. Donors will be eligible for TDR when they donate this amount and above.

By submitting, I declare that this campaign is to raise funds for local charitable purpose only, and that I am aware of, and abide the requirements under the Charities Act of Singapore (Chapter 37), include the Charities (Fund-raising appeals for Local & Foreign Charitable Purpose) Regulation.

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Save & preview

Submit for approval

I am fundraising for

The Next Generation

 Lakeside Family Services

8. Click on “Submit for approval”



## Submitted for approval

Your campaign needs to be approved by the charity before it is live. You may be contacted by the charity if future clarification is needed.



[Go to homepage](#)

9. We will review your application and will get it published as soon as possible!

For more information, you may contact the Community Partnerships team at: [support-us@lakeside.org.sg](mailto:support-us@lakeside.org.sg)

Thank you for supporting Lakeside Family Services!