

LAKEside LAUNCHES #ICAN FUNDRAISING CAMPAIGN

#ICANBAKECAKES

Target: \$8000

"We are undertaking the challenge to bake 80 vanilla butter cakes to raise \$8000! Lakeside encourages children and youths to believe in their own potential and pick up new skills. In the same spirit, we wish to support them by also challenging ourselves to accomplish something we have never done before." - **David & Cephas from St Joseph's Institution**



#ICANSPARK IMAGINATION

Target: \$5000

"Support me if you believe in the importance of unlocking our children's imagination. Through teaching our children speech & drama and writing, I hope they can find ways to express themselves creatively."

- **Smitha, Staff at Lakeside**

#ICANCYCLETHE EXTRADISTANCE

Target: \$5000

"I am starting this fundraiser as I want to support families and help children and youths who are less privileged. My challenge is to cycle from The GRIT Project, located at Jurong West to Changi and back again."

- **Jia Jun, Volunteer at
The GRIT Project**

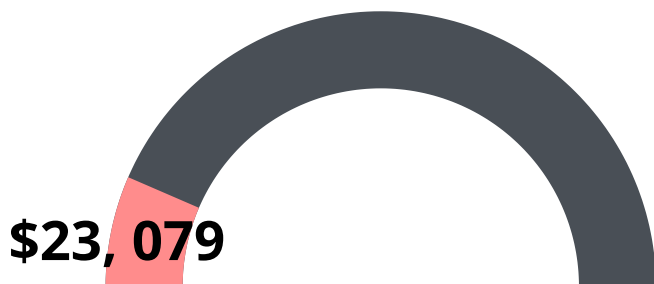


START YOUR OWN CHALLENGE!

David, Cephas, Smitha and Jia Jun have started their own #ICAN challenge as part of Lakeside's #ICAN Fundraising campaign. We hope that through the campaign, we can inspire our children and youths to uncover their unique potential and talent. You can show your support for the campaign by starting your own challenge too with these simple steps:

1. Fill in the blank with something that you would personally like to do (#ICANBake, #ICANSing, #ICANBeCreative, #ICANBeKind etc.) and start your personal fundraising page on Giving.sg
2. Commit to the challenge for 7 days - this could be over a week or over any 7 non-consecutive days from now to 31 July 2021
3. Share pictures and videos of your journey with your friends through your personal chat or social media platforms and invite people to give on your campaign page

For more info, please visit <https://www.lakeside.org.sg/support-us/i-can/>



Amount raised as of 26 May

WE HOPE TO RAISE \$300,000 FROM THIS CAMPAIGN, AND ALL FUNDS RAISED WILL GO TO LAKESIDE'S WORK WITH CHILDREN AND YOUTHS.

*Note: Funds raised will be used for the purposes specified, or where there is adequate funding, will be used for other services where most needed.

#SHELLSGGIVES130



For about a decade, we have been partnering with our friends at Shell to run activities for children, youth and seniors, fundraising drives and more. Our latest collaboration **#ShellSGGives130** marks Shell's 130th year in Singapore and has been ongoing since April.

#ShellSGGives130 aims to continue making a difference to the community despite the pandemic. Through befriending beneficiary families and understanding individual households' needs, Shell volunteers support the families by putting together and gifting customised bundles of care tailored to what they require. Besides learning about the families' needs, volunteers also engage them on discussions on environmental sustainability. The families really appreciated the befriender calls – for many, they simply enjoyed having someone to talk to!

Thank you to Shell and the nearly 50 volunteers who continue to bring friendship and joy to our families through the **#ShellSGGives130** bundles!



Lakeside Family Services



lakesidefamilyservices



LakesideFamSvc